

Category Learning is Modulated by Visual Similarity

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Introduction

How does the brain acquire information about categories and concepts as a result of encounters with specific exemplars? Two views have been suggested:

- Category knowledge is based on abstraction of information about prototypes (**implicit** learning).
- Category learning emerges from item memory, based on similarity between an old prototype and a new exemplar (**explicit** learning).

Intact category learning in amnesic patients indicates that this form of non-declarative memory is implicit and independent of MTL structures (Knowlton & Squire, 1993).

Pablo Picasso: The Blue Period prototypes



Self portrait, 1901



The tragedy, 1903



Blue nude, 1902



The old guitar player, 1903

New Exemplars: Visually Similar

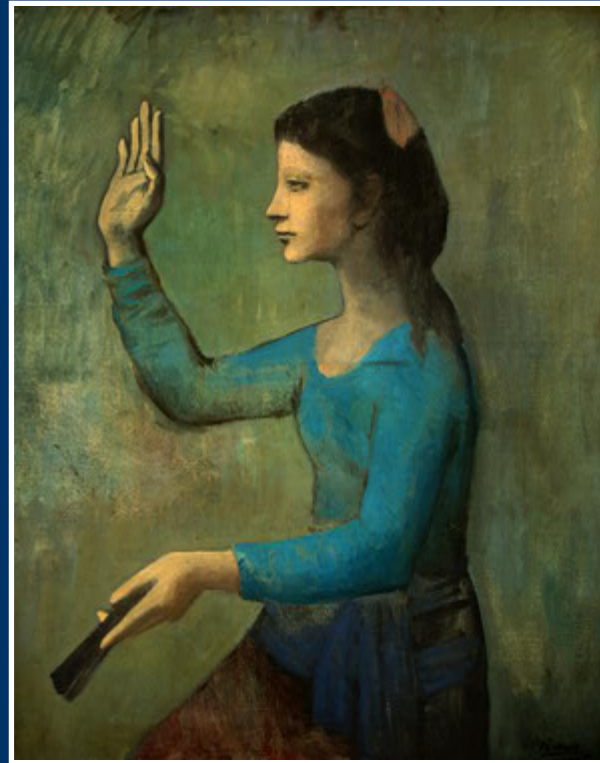


La celestina, 1904

New Exemplars: Visually Ambiguous

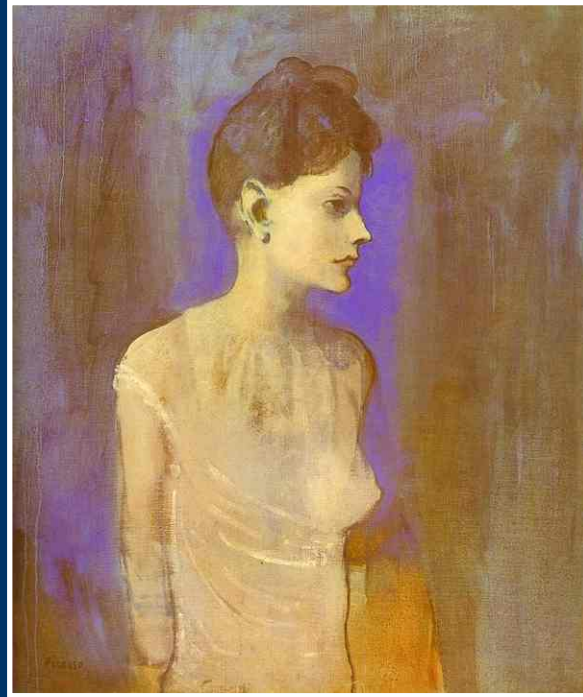


Le Gourmet, 1901



Lady with a Fan, 1905

**New Exemplars:
Visually Dissimilar**



Girl in a Chemise, 1905

Hypothesis

Categorical knowledge depends on both implicit abstraction of information from prototypes and explicit item memory, two processes that require matching novel items with familiar ones.

This matching is likely modulated by the visual similarity between new and familiar exemplars.

If so, then category learning of objects would result in activation in the visual cortex and the 'memory network' that is modulated by the degree of visual similarity (e.g., decreased activity with decreased similarity).

Experimental Design: Memory Encoding

Portraits

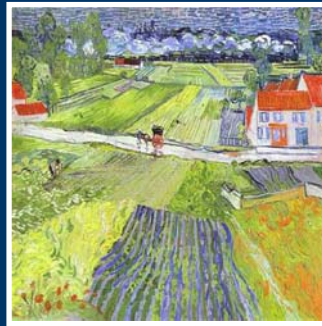


Modigliani



Renoir

Landscapes

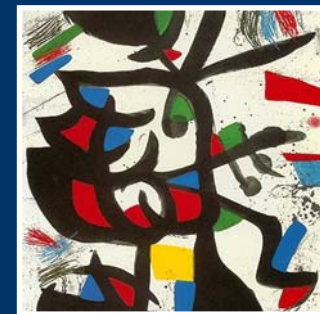


Van Gogh



Pissaro

Abstract Paintings



Miro



Kandinsky

Subjects memorized 15 prototypes from each painter (total of 60 pictures).
Each picture was presented for 5 sec and was randomly repeated 4 times to enable deep encoding.

Experimental Design: Memory Retrieval

Categorization or Recognition

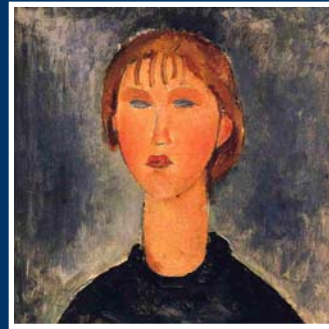
old prototype



Modigliani

New Exemplars

similar



ambiguous



dissimilar



Matisse

old prototype



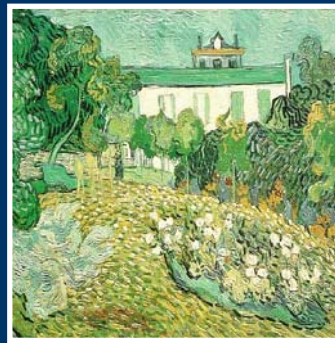
Van Gogh

New Exemplars

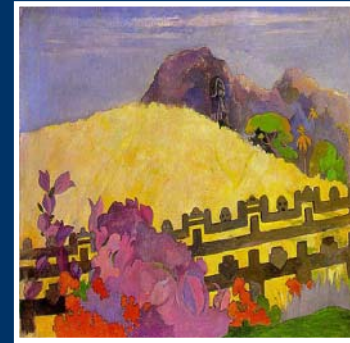
similar



ambiguous



dissimilar



Gauguin

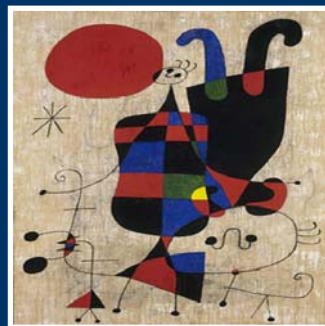
old prototype



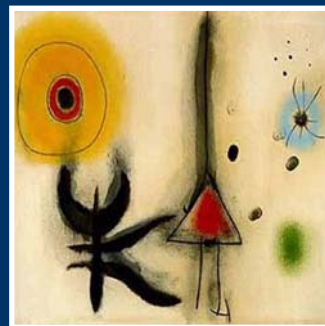
Miro

New Exemplars

similar



ambiguous



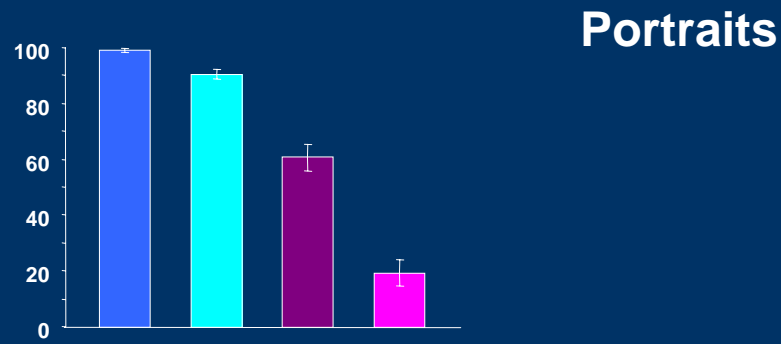
dissimilar



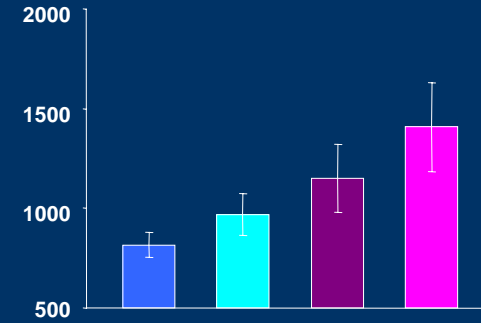
Mitchel

Behavioral Pilot: Categorization (N=4)

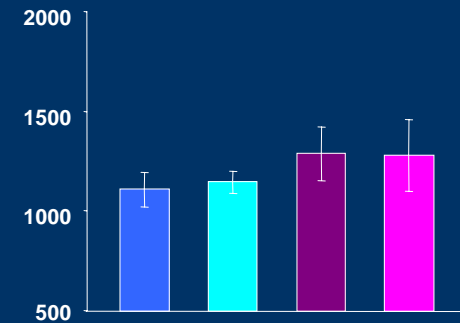
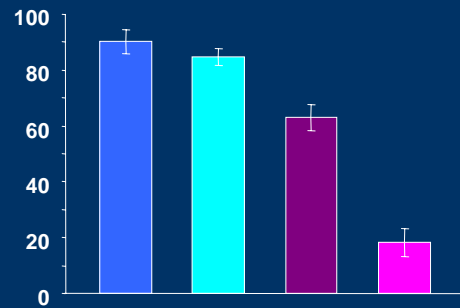
% Endorsed



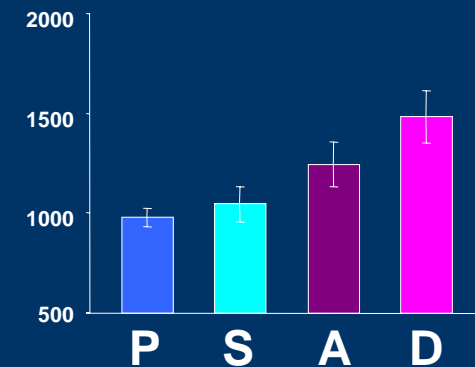
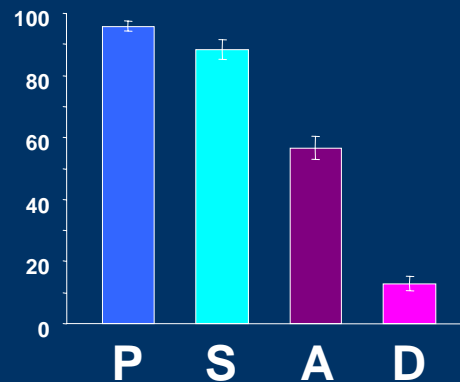
Reaction Time (msec)



Landscapes



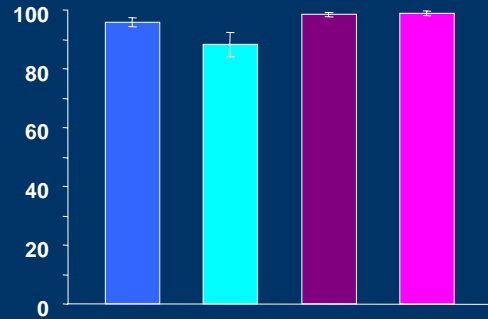
Abstract Paintings



Behavioral Pilot: Recognition (N=12)

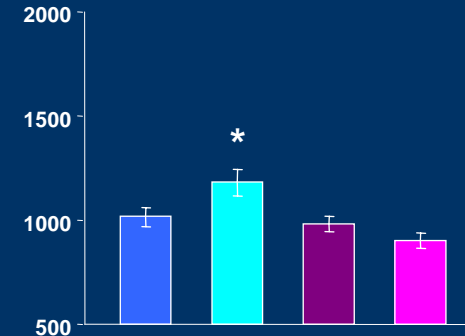
Correct Trials

Accuracy (%)

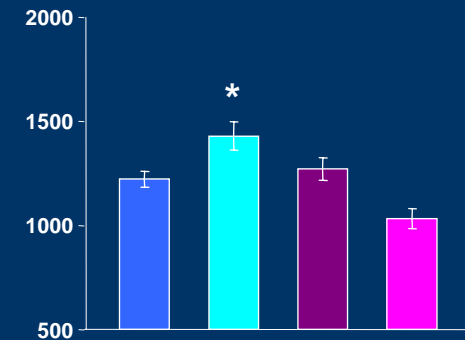
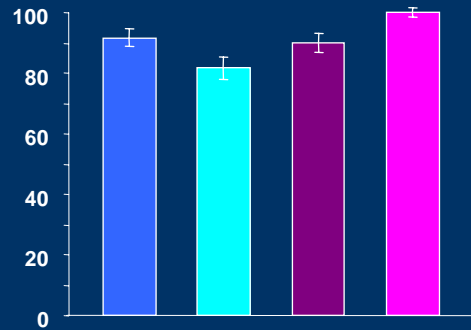


Portraits

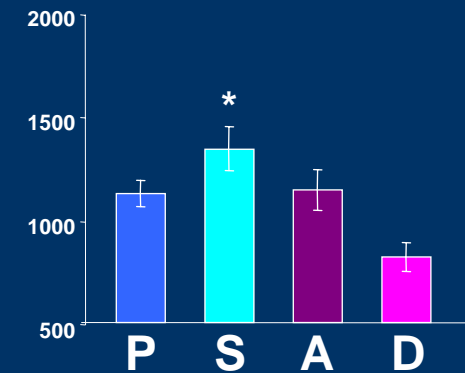
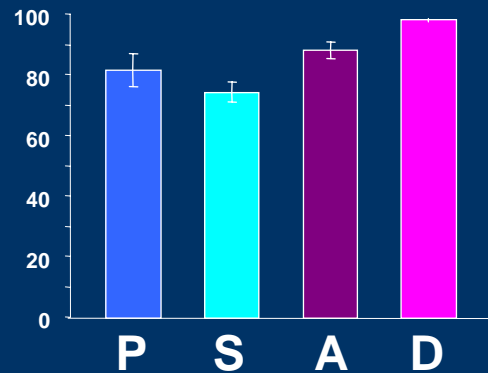
Reaction Time (msec)



Landscapes



Abstract Paintings



fMRI Experiment: Visual Baseline



Helleu



Monet



Pollock

Imaging

Data acquisition: 3T Philips Scanner

Anatomy: Whole-head image acquisition

180 slices

Slice-thickness: 0.75 mm

Functional MR images:

RT: 3 sec (=stimulus duration)

35 slices

Slice-thickness: 4 mm

Data Analysis: BrainVoyager QX 1.3.

Motion correction, temporal filtering, spatial smoothing (5mm).

Statistics: GLM

ROI Analysis:

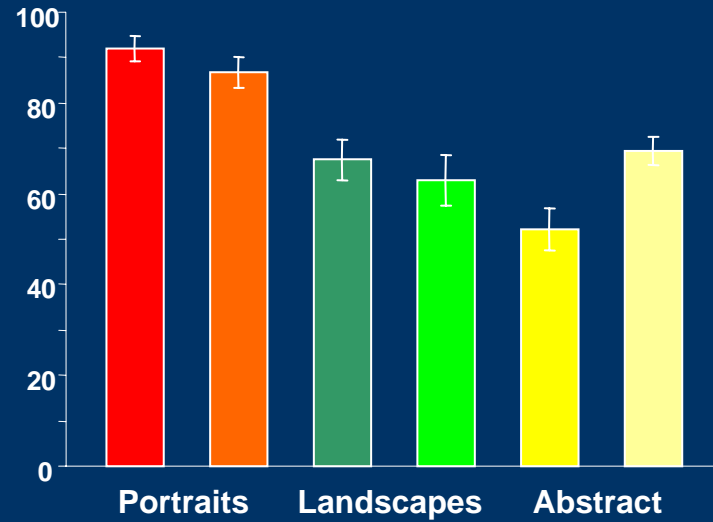
$p < 0.01$ uncorrected on individual statistical maps.

Beta Weights (P, S, A, D) for correct trials only.

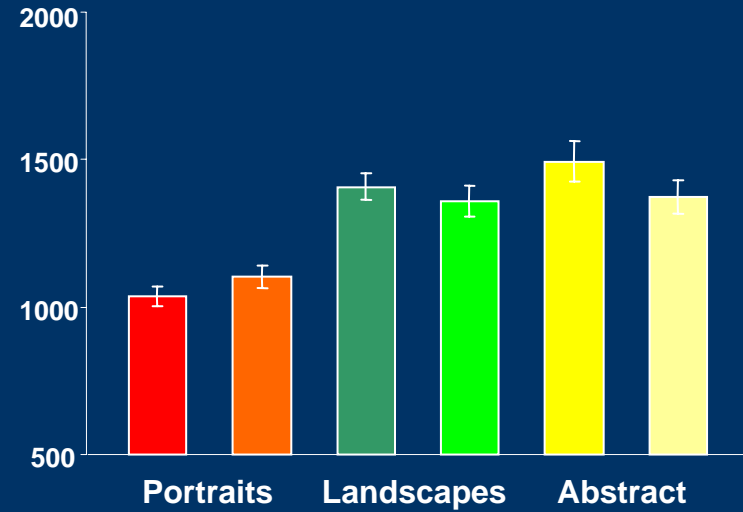
Behavioural Data

Recognition of learned Prototypes (N=14)

Accuracy (%)



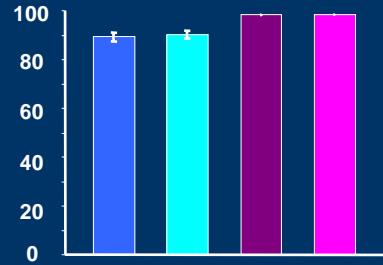
Reaction Time (msec)



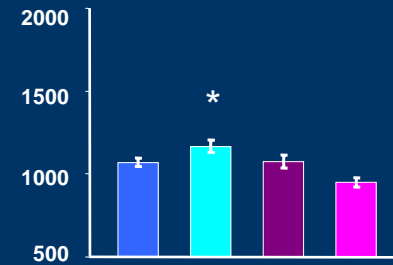
■ Modigliani ■ Renoir ■ Pissarro ■ Van Gogh ■ Kandinsky ■ Miro

Prototypes & New Exemplars Correct Trials

Accuracy (%)

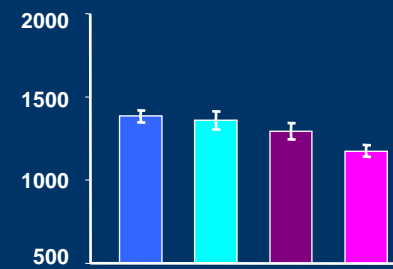
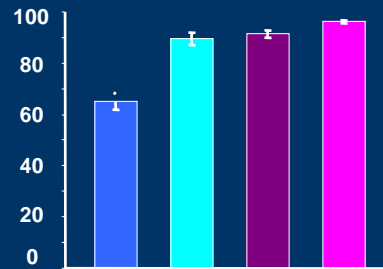


Reaction Time (msec)

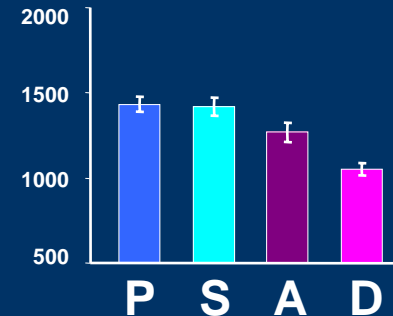
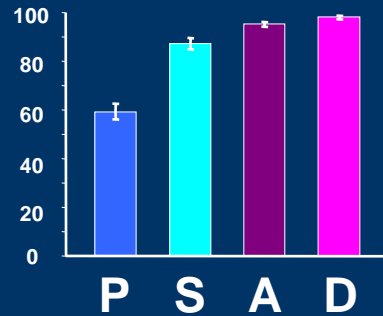


Portraits

Landscapes



Abstract Paintings



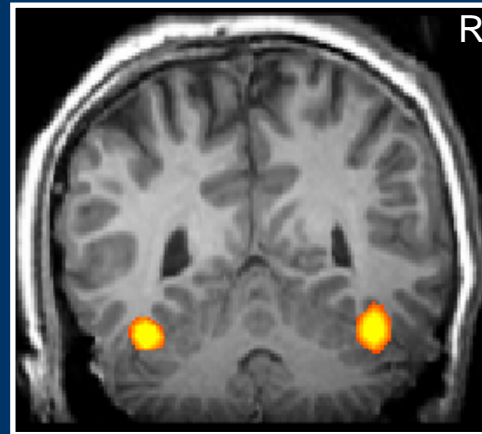
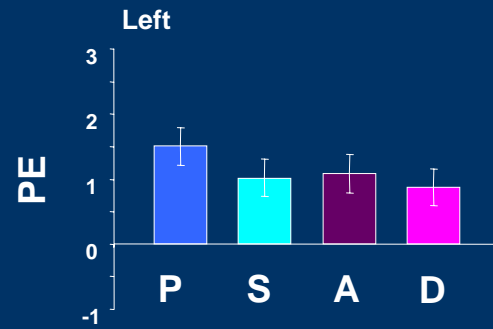
P S A D

P S A D

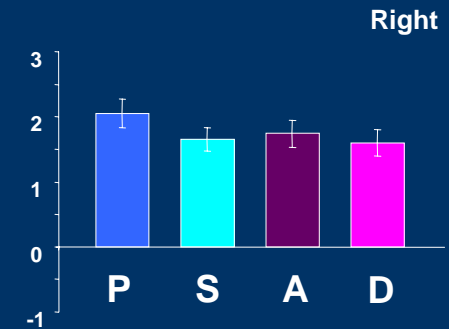
fMRI Results: Category-selective activation in the visual cortex

Faces vs. Landscapes

FFA, $y=-46$

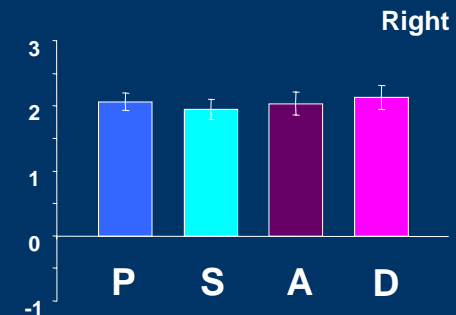
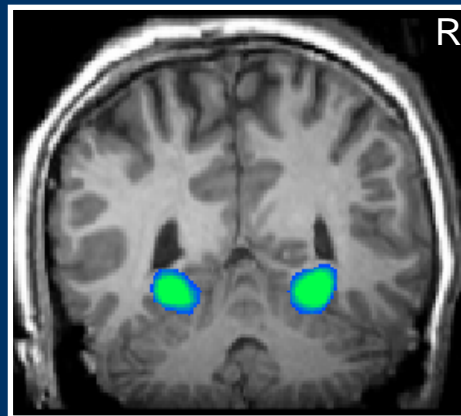
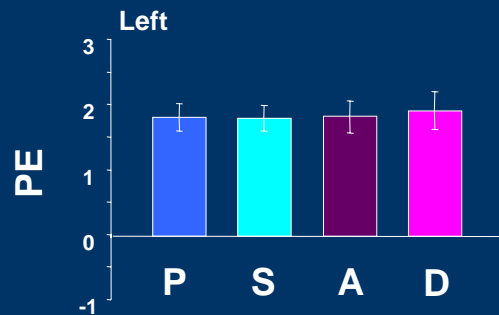


$p < 0.000005$

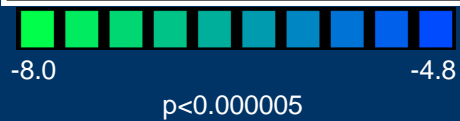
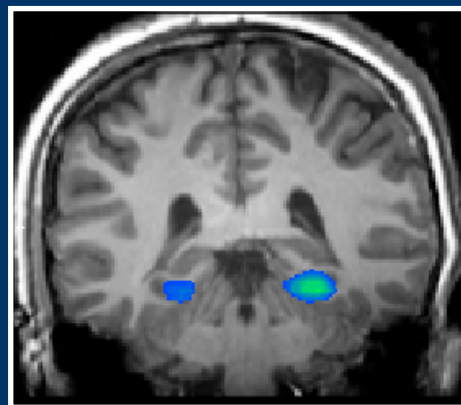
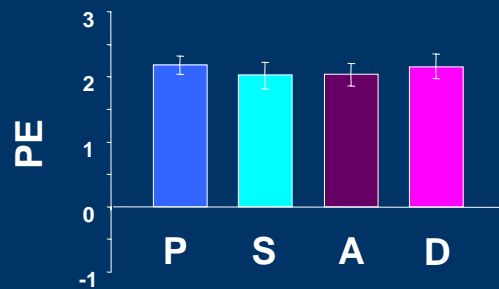


Faces vs. Landscapes

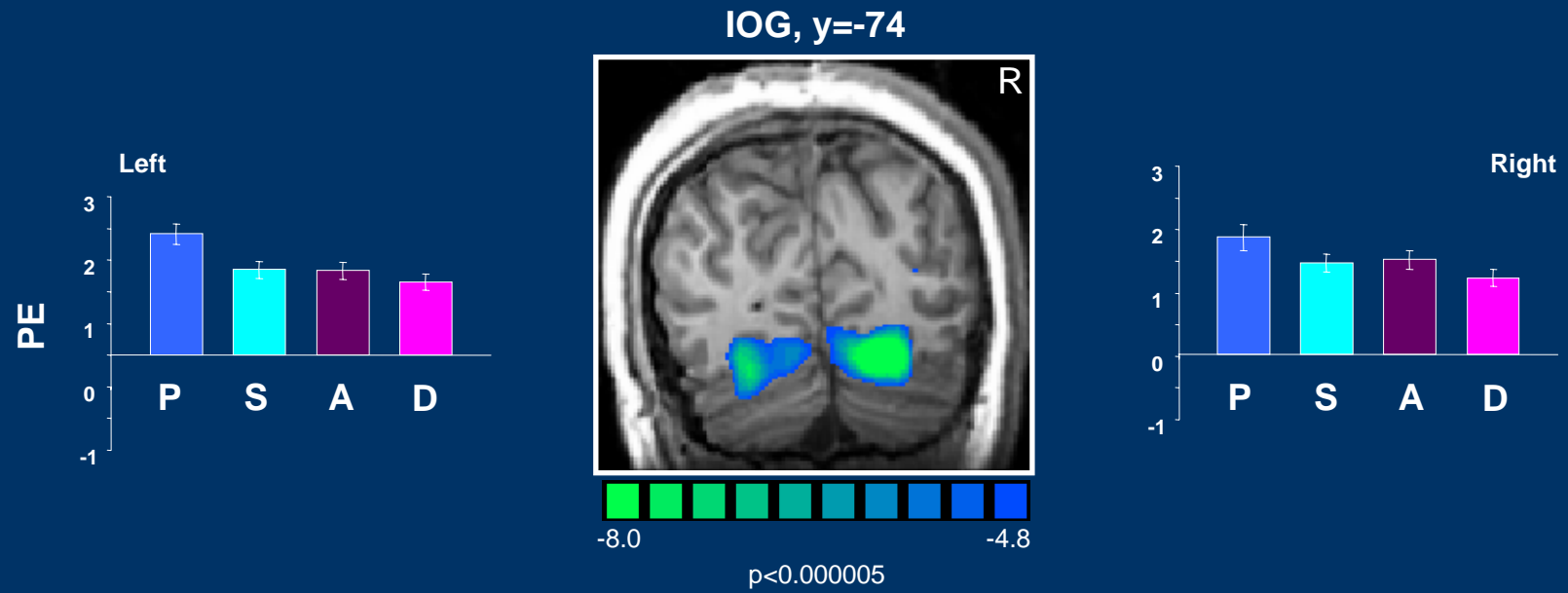
MFG, $y=-45$



PPA, $y=-35$

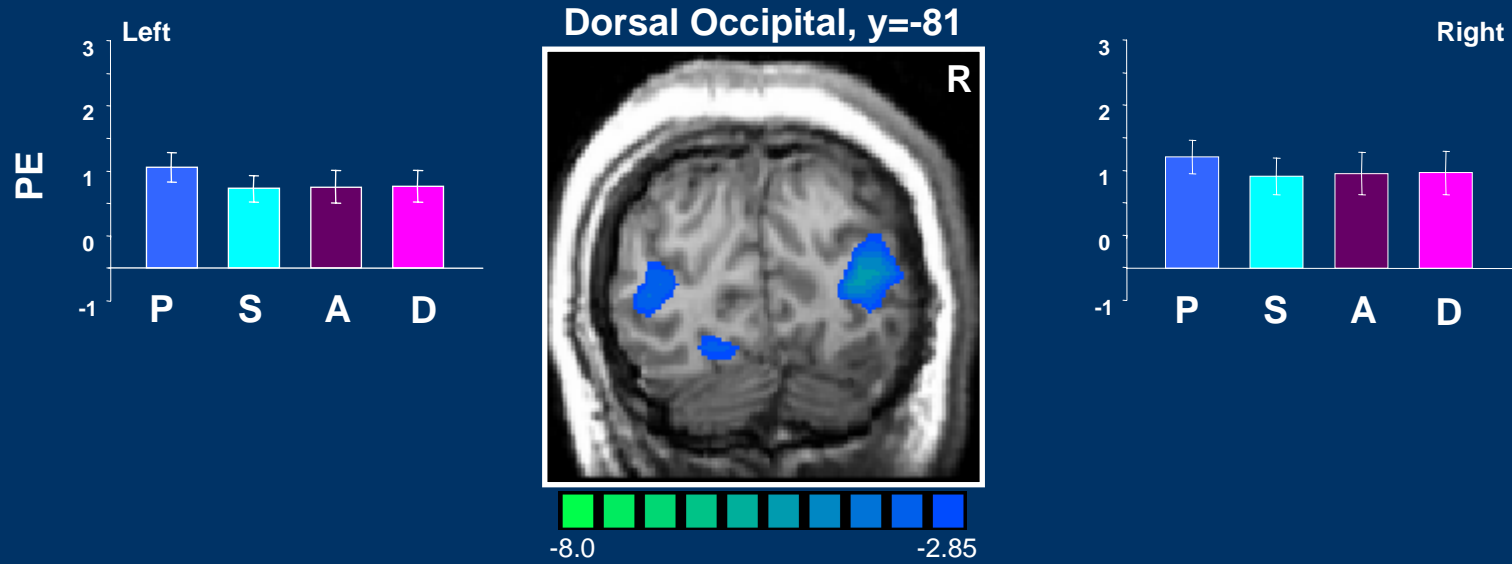


Faces vs. Abstract paintings



Landscapes vs. Abstract paintings: PPA

Faces vs. Landscapes



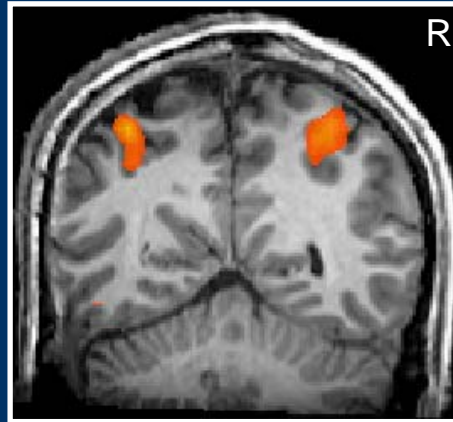
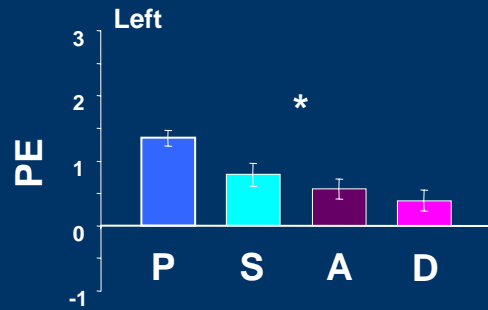
Faces vs. Abstract paintings



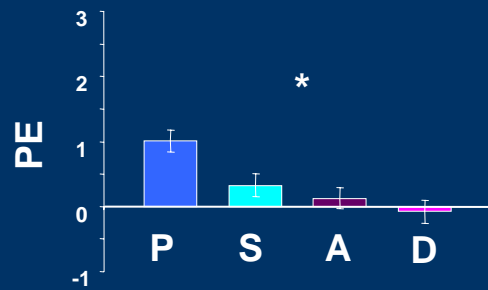
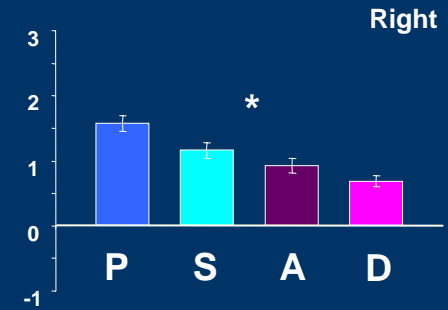
Activation in attention-related areas

P/S vs. A/D

IPS, $y=-51$



Subject CS, $p < 0.0001$



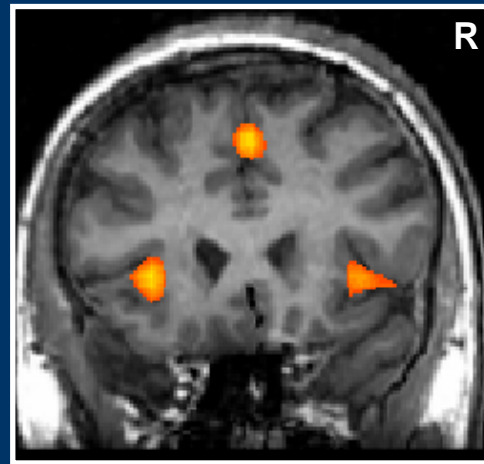
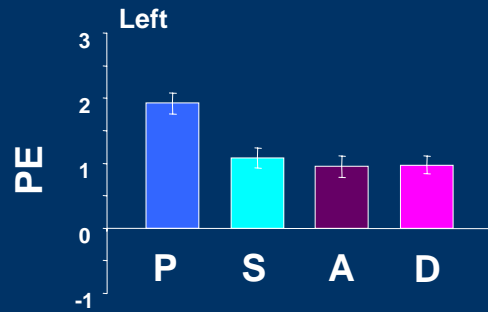
Subject YS, $p < 0.005$



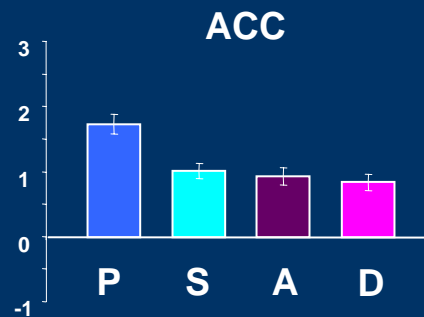
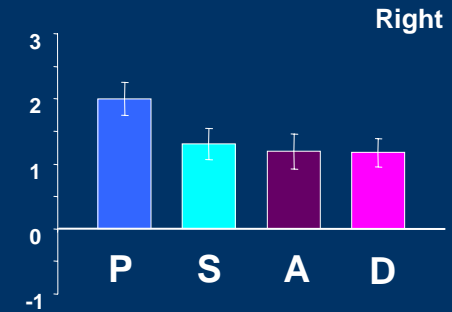
Activation in memory-related areas

P/S vs. A/D

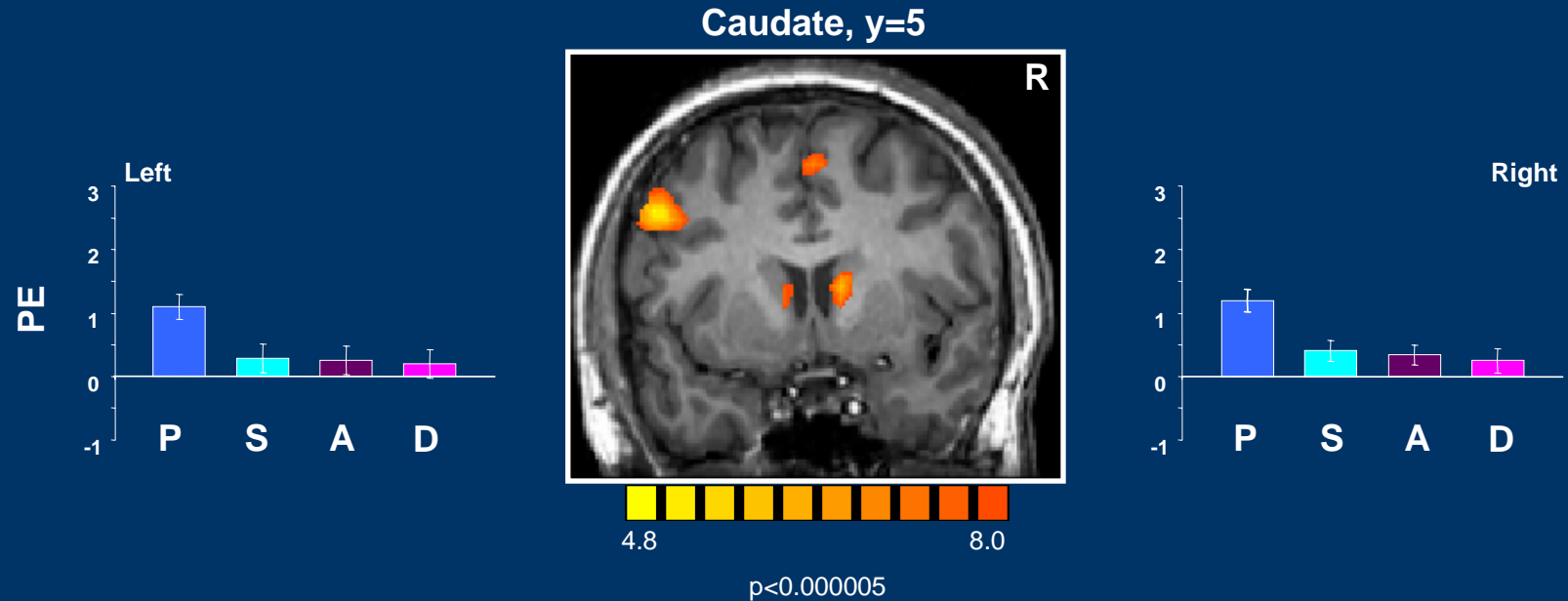
insula, y=20



$p < 0.000005$



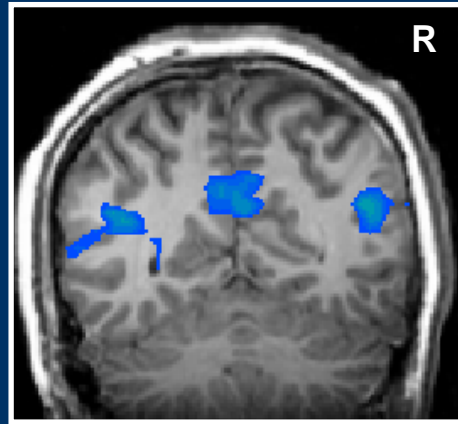
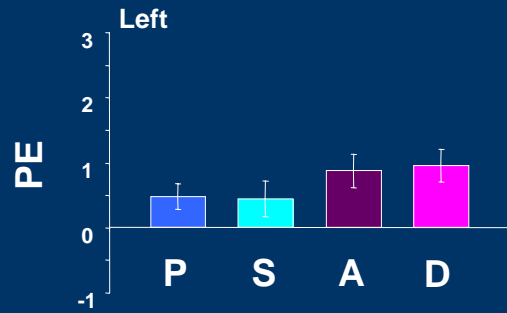
P/S vs. A/D



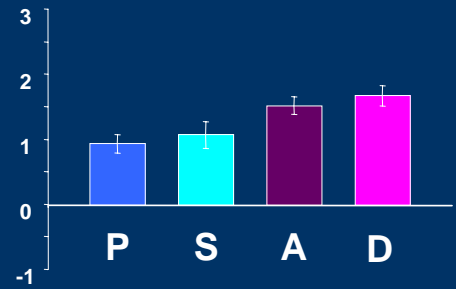
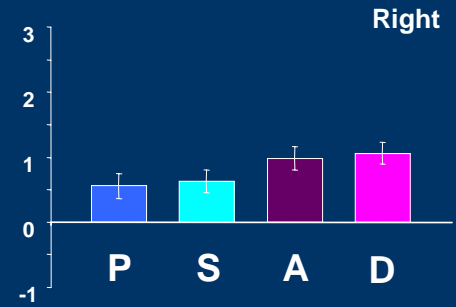
Monkey brain: learning involves corticostriatal circuit: modulation of IT (Middelton & Strick 1996) and PFC (Pasupathy & Miller 2005)
Human brain: The caudate nucleus is active in classification learning (Seger & Cincotta 2002, 2005)

P/S vs. A/D

precuneus / STS, $y=-55$

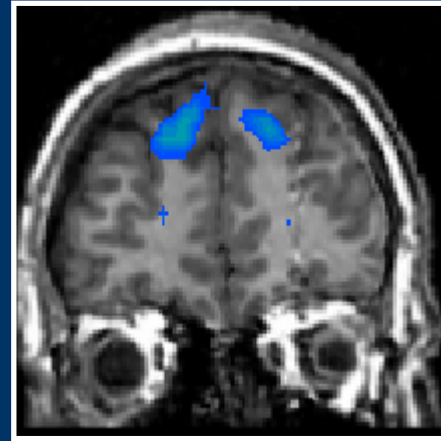
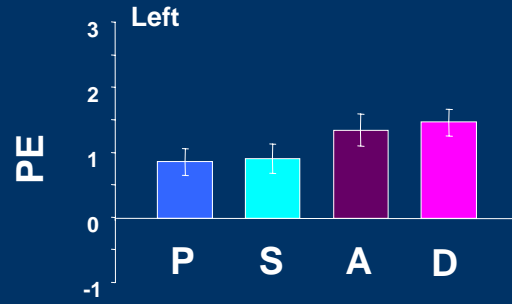


$p < 0.000005$

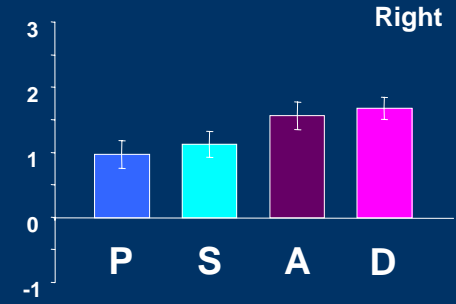


P/S vs. A/D

SFG, y=44



$p < 0.000005$

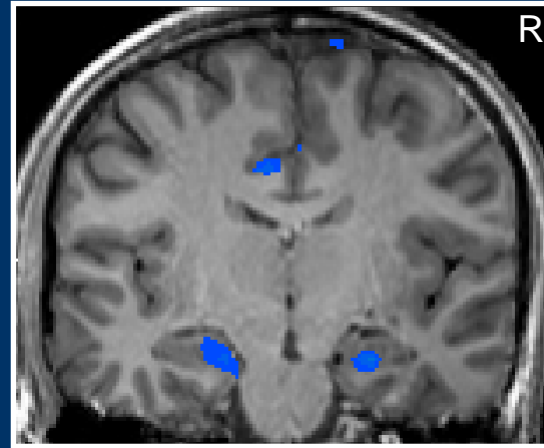
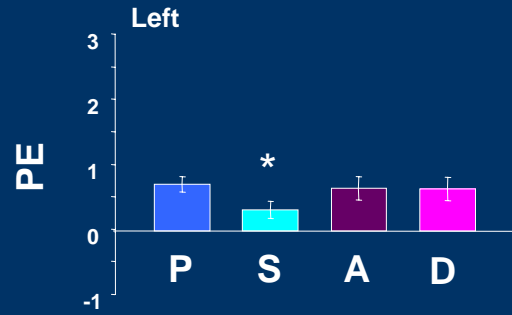


-1

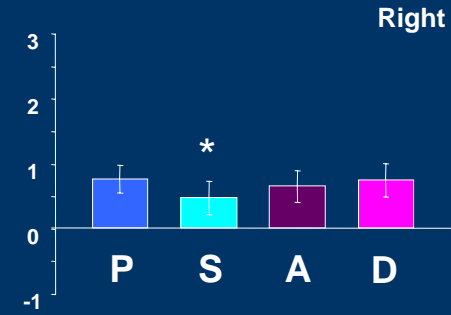
3

S vs. D

hippocampus, y=-13



Subject OS, $p < 0.0005$



Summary

- **Behavioral Data:** Subjects recognized 90% of the familiar faces but only ~60% of the familiar landscapes & abstract paintings.
- **fMRI Data:** activation was found in **a distributed cortical network** that includes:

Face- and object-selective regions in the **visual cortex**, where the prototypes evoked stronger activation than the new exemplars.

Attention-related areas (IPS and SPL), where the response to new exemplars was reduced with decreasing similarity to the prototypes.

Memory-related areas, where two patterns of activation were observed:

- 1) Caudate/insula/ACC, where the learned prototypes elicited stronger activation than the new items.
- 2) Precuneus/SFG/STG/hippocampus, where visually different exemplars evoked stronger activation.

Conclusion

Our findings suggest that category learning is mediated by stimulus-specific representations stored in the visual cortex, activation in attention-related areas where visual similarity to familiar prototypes is detected, and activation in memory-related areas where new exemplars are classified as a match or a mismatch, based on their similarity to familiar prototypes.